

Media

Students must have a signed media release on file to be featured in the news media, in compliance with the Family Educational Rights and Privacy Act (FERPA). Names, interviews, and/or photos/videos of students may not be published without first receiving permission from the Communications & Marketing Department. Media representatives are invited to attend all open meetings of the Roanoke City School Board and other public bodies. Media may film and/or record these meetings. Copies of the agenda, informational items, and other meeting materials are available online

Social Media

The Communications & Marketing Department manages the division-level social media accounts, including:

Facebook: <https://www.facebook.com/RoanokeCityPublicSchools>

Twitter: <https://twitter.com/RoanokeSchools>

Instagram: <https://www.instagram.com/roanokeschools/>

YouTube: <https://www.youtube.com/c/RoanokeCityPublicSchools>

LinkedIn: <https://www.linkedin.com/company/roanokecityschools>

We encourage local reporters and news outlets to follow our social media for story ideas and highlights of exciting things happening in Roanoke City Public Schools.

Site Reference Guidelines

The table below lists proper names and references.

Proper Name

Morningside Elementary School	Morningside Elementary School	Morningside
Preston Park Elementary School	Preston Park Elementary School	Preston Park
Roanoke Academy for Mathematics and Science	Roanoke Academy for Math and Science	RAMS
Round Hill Elementary School	Round Hill Elementary School	Round Hill
Virginia Heights Elementary School	Virginia Heights Elementary School	Virginia Heights
Westside Elementary School	Westside Elementary School	Westside
James Breckinridge Middle School	James Breckinridge Middle School	Breckinridge
James Madison Middle School	James Madison Middle School	Madison
John P. Fishwick Middle School	John P. Fishwick Middle School	Fishwick
Lucy Addison Middle School	Lucy Addison Middle School	Addison
Woodrow Wilson Middle School	Woodrow Wilson Middle School	Woodrow Wilson
Patrick Henry High School	Patrick Henry High School	Patrick Henry or PH
William Fleming High School	William Fleming High School	William Fleming, Fleming, or WF
Forest Park Academy	Forest Park Academy	Forest Park
Noel C. Taylor Academy at Oakland	Noel C. Taylor Academy at Oakland	Noel C. Taylor
Charles W. Day Technical Education Center	Charles W. Day Technical Education Center	DAYTEC
Roanoke Technical Education Center at Gibboney Hall	Roanoke Technical Education Center	ROTEC
Roanoke Valley Governor's School for Science and Technology	Roanoke Valley Governor's School for Science and Technology	Governor's School